MoorMan's[®] ShowTec[®] EatMoor™

A Top-Dress Supplement for Swine, Cattle, Horses, Goats, Lambs, Alpacas, Llamas, Deer, & Elk

Product Positioning

MoorMan's ShowTec EatMoor is a unique, one-of-a-kind, top-dress supplement that stimulates appetite, optimizes gut health, and provides nutritional support needed during stress, such as hauling and showing. It is especially advantageous for feeding to show animals.

Features	Benefits	
Research proven ingredients	Proven results.	
Cell Rate [®]	Cell Rate contains nucleotides, the building blocks of RNA and DNA which are required for cell replication involved in maintenance, growth, and repair of body cells. Cell Rate provides nucleotides that support natural cell growth and proliferation involved in maintenance, reproduction, growth, immunity, digestion, and well being of the animal, especially under stressful conditions, such as show or performance.	
CitriStim®	An ADM proprietary feed ingredient that may help the animal strengthen its defense against health challenges by supporting and optimizing gut function, gut integrity, and body defense responses.	
PremiDex™	Exerts beneficial change in gut microflora, supporting production.	
Amaferm [®] *	A natural feed additive derived from a proprietary, multi-step fermentation process. It is research-proven to stimulate the numbers of rumen bacteria and fungi, significantly improving digestibility of available forages.	
PrimaLac ^{®**} (probiotic)	Comprised of naturally-occurring, beneficial bacteria used to support healthy gut microbial balance and overall health and function of the GI tract. Probiotics help maintain normal, healthy digestion by supporting the population of bacteria in the GI tract and intestinal integrity. Probiotics also boost enzyme production in the GI tract, which enhances nutrient utilization and absorption.	
Prosponse [™] yeast	Provides essential micronutrients to enhance feed palatability and maximize digestion.	
Added natural-source vitamin E	Protects body tissues from oxidative damage and enhances immune system function; which is especially critical under stress conditions. Research shows natural-source vitamin E is more bioavailable compared with synthetic vitamin E.	
Select ingredients	Assures consistency; eliminates feed variance.	
Provides protein sources plus synthetic lysine	Provides protein and amino acids to help support muscle mass.	
Essential vitamins	Ensures show animals receive critical nutrients needed to support health, structure, and vitality.	
Meal form	Easy to measure and top-dress; measuring scoop included.	

*Amaferm is a registered trademark of Biozyme Inc.

**PrimaLac is a registered trademark of Star-Labs.





Recommended consumption:

- Swine, lambs, goats, alpacas, and llamas: 2-4 oz/head/day
- Cattle and horses: 2-8 oz/head/day
- Deer and elk: 2-6 oz/head/day

Product form/packing:

• Meal form; 3.75-lb (60 oz) pouch (12346AAA5E), 12-lb pail (12346AAAPF), and 20-kg (44.1-lb) bag (12346AAAAG).

Guaranteed Analysis

Crude Protein, min.	22.0%
Lysine, min	1.25%
Crude Fat, min	5.75%
Crude Fiber, max	10.0%
Acid Detergent Fiber (ADF), max	8.0%
Neutral Detergent Fiber (NDF), max	12.0%
Selenium (Se),	none added
Vitamin A, min	75,000 IU/Ib

Ingredients

Brewers Dried Yeast, Wheat Germ Meal, Maltodextrin, Sodium Propionate (A Preservative), Lactobacillus Acidophilus Fermentation Product Dehydrated, Lactobacillus Casei Fermentation Product Dehydrated, Bifidobacterium Thermophilum Fermentation Product Dehydrated, Enterococcus Faecium Fermentation Product Dehydrated, Molasses Products, Salt, Dried Aspergillus oryzae Fermentation Product, Extracted Citric Acid Presscake, Vegetable Oil, Mixed Tocopherols (preservative), Dextrose, Vitamin A Supplement, Vitamin D₃ Supplement, Vitamin E Supplement, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Niacin Supplement, Calcium Pantothenate, Thiamine Mononitrate, Vitamin B12 Supplement, Biotin, Pyridoxine Hydrochloride, Folic Acid, Propionic Acid (A Preservative), L-Lysine, d-alpha Tocopheryl Acetate, Natural and Artificial Flavors.

Feeding Directions

ShowTec EatMoor is a top-dress supplement designed for swine, cattle, horses, goats, lambs, alpacas, llamas, deer, and elk. This product is not a complete feed and must be fed with a complete show feed or complete grain mix to provide an appropriate diet.

Start by feeding half the suggested amount, split into two feedings daily and gradually increase to the suggested amount.

Feed animals at least twice a day. Scoop included holds approximately 2 oz.

Use the following as a guide:

Swine, Lambs, Goats, Alpacas, and Llamas:	2 to 4 ounces per head per day
Cattle and Horses:	2 to 8 ounces per head per day
Deer and Elk:	2 to 6 ounces per head per day