

MoorMan's® ShowTec® Shazam™

Product Number
82000AAA

A Free-Choice Mineral Supplement for Beef Cattle, Swine & Goats Being Fitted for Exhibition

Product Positioning

Formation and maintenance of hair growth is a complex process that is dependent on intake of proper amounts and ratios of key nutrients. Hair quality, thickness, and shine are important to show ring success. Many nutritional deficiencies are manifested in poor hair coat quality, which underscores the importance of nutrition on coat appearance and condition. MoorMan's ShowTec Shazam provides dietary support with key nutrients known to influence hair quality. Providing essential nutrients to support hair growth and hoof integrity is easy with MoorMan's ShowTec Shazam (a free-choice mineral-vitamin supplement in granular form that is built on the rock solid foundation of MoorMan's Minerals which date back to the late 1800s).

Features

Designed for free-choice feeding to show cattle, swine and goats

Cell Rate®

CitriStim®

Complexed (organic) trace minerals (zinc, copper, and cobalt)

B-complex vitamins

Biotin

Provides vitamins A, D, and E (portion is natural-source vitamin E)

Vitamin C

Selenium yeast

Gelatin

Enticing aroma and flavor

Benefits

Easy, convenient method of supplementing additional minerals and vitamins that could be crucial to exhibition animal appearance and performance.

Cell Rate contains nucleotides, the building blocks of RNA and DNA which are required for cell replication involved in maintenance, growth, and repair of body cells. Cell Rate provides nucleotides that support natural cell growth and proliferation involved in maintenance, reproduction, growth, immunity, digestion, hair quality, and well being of the animal, especially under stressful conditions, such as show or performance.

An ADM proprietary feed ingredient that may help the animal strengthen its defense against health challenges by supporting and optimizing gut function, gut integrity, and body defense responses.

Complexed trace minerals are more readily available compared to inorganic mineral sources, which could be crucial to stressed show animals; gives animals an edge on mineral absorption. Zinc and copper are known to play critical roles in hair growth, skin integrity, and hoof soundness.

Important for hair growth, especially niacin and pantothenic acid.

Research has shown benefits of biotin on hoof integrity. Biotin plays a role in keratin-protein synthesis and is needed in the intracellular matrix of the hoof, and it may be an especially important dietary addition for cattle and goats fed high-grain diets. In some species biotin deficiency has been attributed to hair loss and lackluster hair color.

Vitamin A is needed for normal growth, reproduction, and maintenance of healthy epithelial tissue. Vitamin D is needed to build a strong, healthy skeletal frame. Research shows natural-source vitamin E has more potent antioxidant activity compared with synthetic vitamin E. Antioxidant properties counteract harmful free radicals produced within the body. Vitamin E helps maintain cell membrane and tissue integrity and is needed for reproductive efficiency and proper functioning of the immune system.

Believed to help circulation, thereby supplying critical nutrients to hair follicles.

More bioavailable selenium source. Selenium has antioxidant properties and is important for immune function, which is especially important to stressed show animals.

Believed to support hoof quality.

Encourages consumption, ensuring animals consume needed amounts of supplement.



Guaranteed Analysis

Crude Protein, min.	8.0%
Crude Fat, min.	0.75%
Crude Fiber, max.	3.0%
Calcium (Ca), min./max.	12.0-14.4%
Phosphorus (P), min.	2.0%
Salt (NaCl), min./max.	17.0-20.0%
Copper (Cu), min.	600 ppm
Selenium (Se), min.	0.3 ppm
Zinc (Zn), min.	1,800 ppm
Vitamin A, min.	100,000 IU/lb
Vitamin D3, min.	15,000 IU/lb
Vitamin E, min.	300 IU/lb

Ingredients

Calcium Carbonate, Salt, Corn Distillers Dried Grains with Solubles, Dicalcium Phosphate, Extracted Citric Acid Presscake, Cane Molasses, Dehulled Soybean Meal, Zinc Amino Acid Complex, Yeast Extract, Sodium Propionate (A Preservative), Vegetable Oil, Magnesium-Mica, Biotin, Gelatin, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Menadione Sodium Bisulfite Complex, Riboflavin Supplement, Niacin Supplement, Calcium Pantothenate, Thiamine Mononitrate, Vitamin B12, Pyridoxine Hydrochloride, Folic Acid, Iron Oxide, Magnesium Oxide, Artificial and Natural Flavors, Calcium Sulfate, Copper Sulfate, d-alpha Tocopheryl Acetate, Copper Amino Acid Complex, Selenium Yeast, Hydrated Sodium Calcium Aluminosilicate, Ascorbic Acid, Manganous Oxide, Cobalt Glucoheptonate, Ethylenediamine Dihydriodide.

Recommended consumption:

- 4 oz (0.25 lb) per head daily for show calves
- 1-4 oz per head daily for show swine
- 1-2 oz per head daily for show goats

Product form/packing:

- Granular form, 10-kg (22-lb) bag (82000AAA1M)

Instructions for Feeding

Feed MoorMan's ShowTec Shazam free-choice to beef cattle, swine and goats being fitted for exhibition. The product may be fed on the ground, but it is best to feed in bunks or boxes. Protect from heavy rains to minimize waste.

Recommended consumption for beef cattle is 4 oz (0.25 lb) per head per day, recommended consumption for swine is 1 to 4 oz per head per day and recommended consumption for goats is 1 to 2 oz per head per day. MoorMan's ShowTec Shazam is not a complete feed, and must be fed with pasture and/or roughage. Provide clean, fresh water at all times.

CAUTION: This feed contains copper. Do not feed to sheep or other copper sensitive species. Angora and pygmy breeds have been reported to be sensitive to copper supplementation. Follow label directions. Multi-species feeds can leave nutritional gaps due to differences in nutritional requirements of each species. Feeding added selenium at levels in excess of 0.3 ppm in the total diet is prohibited.